REPORTS and STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 3-5, 2012	3,545	90's, Sunny	Sandcastle Contest	2012	N/A
August 2-4, 2013	3,370	90's, Cloudy	Sandcastle Contest	July 31, 2013	2,652
August 10-12, 2012	3,524	80's, Sunny	None	2012	N/A
August 9-11, 2013	3,322	80's, Sunny	None	August 7, 2013	2,768
August 17-19, 2012	3,567	80's, Sunny	None	2012	N/A
August 16-18, 2013	3,410	70's, Sunny	None	August 14, 2013	2,856
August 24-26, 2012	3,136	80's, Cloudy	None	2012	N/A
August 23-25, 2013	3,320	70's, Sunny	None	August 21, 2013	2,667
August 31-Sept. 2, 2012	3,504	80's, Sunny	Labor Day	2012	N/A
August 30-Sept. 1, 2013	3,429	70's, Sunny	Labor Day	August 28, 2013	2,391
September 7-9, 2012	3,324	80's, Cloudy	None	2012	N/A
September 6-8, 2013	3,378	70's, Sunny	None	September 4, 2013	2,178
September 14-16, 2012	3,591	70's, Sunny	Polkamotion	2012	N/A
September 13-15, 2013	3,202	70's, Sunny	DB Triathalon	September 11, 2013	2,220
September 21-23, 2012	3,329	70's, Sunny	None	2012	N/A
September 20-22, 2013	3,356	70's, Sunny	None	September 18, 2013	1,756
September 28-30, 2012	3,049	80's, Sunny	Nascar, Elvis	2012	N/A
September 27-29, 2013	3,429	70's, Sunny	Nascar, Elvis	September 25, 2013	1,870
October 5-7, 2012	3,370	70's, Sunny	Sidewalk Sale, Dewey Goes Pink	2012	N/A
October 4-6, 2013	3,304	80's, Sunny	Sidewalk Sale, Dewey Goes Pink	October 2, 2013	1,566
October 12-14, 2012	3,120	60's, Sunny	Jazz Fest	2012	N/A
October 11-13, 2013	3,026	60's, Cloudy	Greyhounds, Buddy Walk, Christmas Shop	October 9, 2013	1,381
October 19-21, 2012	2,756	70's, Sunny	No Event	2012	N/A
October 18-20, 2013	2,955	60's, Sunny	Jazz Fest	October 16, 2013	1,381
October 26-28, 2012	2,536	50's, Hurricane Sandy	Sea Witch	2012	N/A
October 25-27, 2013	3,038	50's, Sunny	Sea Witch	October 23, 2013	1,398

Annual Year to Date Occupancy TOTAL Comparison

January - October 29, 2012 · 120,187

January - October 27, 2013 · 105,802

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count *(includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.)*.

Visitor Center Visitation

	2013	2012	2011	2010	2009
AUG	2,908	2,472	2,831	2,669	2,876
SEPT	1,703	1,418	1,578	1,768	1,987
OCT	1,587	1,204	1,310	1,190	1,183

DE Dept. Of Labor Statistics

(August, 2013); Delaware's seasonally adjusted unemployment rate in August 2013 was 7.3%, down from 7.4% in July 2013. There were 32,100 unemployed Delawareans in August 2013, the same number as in 2012. The U.S. unemployment rate was 7.3% in August 2013, down from 7.4% in July 2013. In August 2012, the U.S. unemployment rate was 8.1%, while Delaware's rate was 7.2.

Source: DE Monthly Labor Review; *Vol. XX, Number , 9/20/13*