

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2010/2011 vs. 2011/2012

Date	Room Count	Weather	Event
November 5-7, 2010	1,802	50's, Sunny	Punkin Chunkin
November 4-6, 2011	2,311	50's, Sunny	Punkin Chunkin
November 12-13, 2010	1,459	50's, Rainy	Film Festival
November 11-13, 2011	2,464	50's, Sunny	Film Festival
November 19-21, 2010	1,101	50's, Sunny	No Event
November 18-20, 2011	1,881	50's, Sunny	No Event
November 26-28, 2010	1,156	50's, Sunny	Holiday
November 25-27, 2011	1,992	60's, Sunny	Holiday
December 3-4, 2010	1,195	40's, Sunny	No Event
December 2-4, 2011	1,903	50's, Sunny	No Event
December 10-12, 2010	1,309	30's, Sunny	No Event
December 9-11, 2011	1,859	50's, Sunny	No Event
December 17-18, 2010	808	30's, Rainy	No Event
December 16-18, 2011	1,597	40's, Cloudy	No Event
December 24-26, 2010	645	50's, Rainy	Holiday
December 23-25, 2011	1,487	50's, Cloudy	Holiday
Dec 31, 2010-Jan 2, 2011	1,522	40's, Cloudy	Holiday
Dec 30, 2011-Jan 1, 2012	2,330	50's, Cloudy	Holiday
January 7-9, 2011	867	30's, Sunny	No Event
January 6-8, 2012	1,624	50's, Sunny	No Event
January 14-16, 2011	1,002	40's, Cloudy	Holiday
January 13-15, 2012	1,779	50's, Sunny	Holiday
January 21-23, 2011	837	40's, Cloudy	No Event
January 20-22, 2012	1,501	40's, Cloudy	No Event

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2011	2010	2009	2008	2007
NOV	534.....	427	536	461.....	486
DEC	425.....	192	235	378.....	304

"Patience is also a form of action."

- Auguste Rodin

DE Dept. Of Labor Statistics

(December 2011); Delaware's seasonally adjusted unemployment rate in December 2011 was 7.4%, down from 7.6% in November 2011. There were 31,900 unemployed Delawareans in December 2011 compared to 35,800 in December 2010. The U.S. unemployment rate was 8.5% in December 2011, down from revised 8.7% in November 2011. In December 2010, the U.S. unemployment rate was 9.4%.

Source: DE Monthly Labor Review; Vol. XIX, Number 11, 1/20/12