

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2011 vs. 2012 *

Date	Room Count	Weather	Event
Dec 31, 2010-Jan 2, 2011	1,522	40's, Cloudy	Holiday
Dec 30, 2011-Jan 1, 2012	2,330	50's, Cloudy	Holiday
January 7-9, 2011	867	30's, Sunny	No Event
January 6-8, 2012	1,624	50's, Sunny	No Event
January 14-16, 2011	1,002	40's, Cloudy	Holiday
January 13-15, 2012	1,779	50's, Sunny	Holiday
January 21-23, 2011	837	40's, Cloudy	No Event
January 20-22, 2012	1,501	40's, Cloudy	No Event
January 28-30, 2011	837	30's, Sunny	No Event
January 27-29, 2012	1,790	50's, Cloudy	No Event
February 4-6, 2011	1,316	40's, Sunny	Polar Bear Plunge
February 3-5, 2012	2,147	40's, Sunny	Polar Bear Plunge
February 11-13, 2011	1,384	40's, Sunny	Valentine's Day Wknd.
February 10-12, 2012	1,848	30's, Rain/Snow	Valentine's Day Wknd.
February 18-20, 2011	1,862	60's, Sunny	President's Day Wknd.
February 17-19, 2012	2,413	50's, Sunny	President's Day Wknd.
February 25-27, 2011	1,153	50's, Sunny	No Event
February 24-26, 2012	1,898	40's, Partly Sunny	No Event

* **Special Note:** Accommodations Lodging Tax revenue was up 50% over same time frame for 2011. Jump in overnight stays believed to be result of: construction staff stays due to Indian River Inlet Bridge Construction, Beach Replenishment staff stays and WARM WEATHER!

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2012	2011	2010	2009	2008
JAN	347.....	234	328	324.....	429
FEB	504.....	471	200	428.....	501

Facebook Comments from Chamber Members



Had a great time last night @ Jakes Seafood House meeting new people at the Chamber Mixer!!!
-- Rehoboth Beach Motor Cars

Great to be part of the Community, thank you for your support.
-- Lewes Auto Mall

Had a good time, Thank You! Tonight at the Rehoboth-Dewey Chamber Mixer...very cool time, met good people... made some contacts, and possible advertisers. Looking forward to the next Mixer :) Nice meeting everyone!
-- Delaware-Surf-Fishing.com

"There are many ways of going forward, but only one way of standing still."

- Franklin D. Roosevelt