

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
June 7-9, 2013	2,945	60's, Cloudy	No Event	2013	N/A
June 6-8, 2014	3,165	70's, Sunny	No Event	June 4, 2014	2,945
June 14-16, 2013	3,047	70's, Cloudy	No Event	2013	N/A
June 13-15, 2014	3,214	70's, Sunny	No Event	June 11, 2014	2,996
June 21-23, 2013	3,551	70's, Sunny	No Event	2013	N/A
June 20-22, 2014	3,285	70's, Sunny	No Event	June 18, 2014	2,446
June 28-30, 2013	3,565	80's, Cloudy	No Event	2013	N/A
June 27-29, 2014	3,418	70's, Sunny	No Event	June 25, 2014	2,500
July 5-7, 2013	3,386	80's, Sunny	Split 4th of July Weekend	July 3, 2013	2,757
July 4-6, 2014	3,502	70's, Cloudy/Sunny	4th of July Weekend	July 2, 2014	2,608
July 12-14, 2013	3,301	80's, Sunny/Rain	No Event	July 10, 2013	2,369
July 11-13, 2014	3,387	70's, Cloudy/Sunny	No Event	July 9, 2014	2,400
July 19-21, 2013	3,400	80's, Sunny/Rain	No Event	July 17, 2013	2,589
July 18-20, 2014	3,461	70's, Sunny	No Event	July 16, 2014	2,528
July 26-28, 2013	3,400	80's, Cloudy	No Event	July 24, 2013	2,670
July 25-27, 2014	3,466	80's, Cloudy/Sunny	No Event	July 23, 2014	2,686
August 2-4, 2013	3,370	90's, Cloudy	Sandcastle Contest	July 31, 2013	2,652
August 1-3, 2014	3,346	70's, Cloudy/Rain	Sandcastle Contest	July 30, 2014	2,938
August 9-11, 2013	3,322	80's, Rain/Sun	No Event	August 7, 2013	2,768
August 8-10, 2014	3,507	70's, Sunny	No Event	August 6, 2014	2,980
August 16-18, 2013	3,410	70's, Sunny	Rehoboth Art League Tour	August 14, 2013	2,856
August 15-17, 2014	3,499	70's, Sunny	Rehoboth Art League Tour	August 13, 2014	2,954

Year to Date Occupancy TOTAL Comparison

January - August 18, 2013 · 86,164

January - August 17, 2014 · 87,259

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2014.....	2013	2012.....	2011	2010
JUNE	2,559.....	2,335	2,368	2,347	2,055
JULY	2,758.....	2,988	2,511	2,524	2,009



DE Dept. Of Labor Statistics

July 2014); Delaware's seasonally adjusted unemployment rate in July 2014 was 6.2%, up from 6.1% in June 2014. There were 28,000 unemployed Delawareans in July 2014, compared to 30,300 in July 2013. The U.S. unemployment rate was 6.2% in July 2014, up from 6.1% in June 2014. In July 2013, the U.S. unemployment rate was 7.3%, while Delaware's rate was 6.8%.

Source: DE Monthly Labor Review; Vol. XXI, Number 8, 8/15/2014

QUOTE OF THE MONTH

"Hope is not a plan!"

Unknown