

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
January 31-February 2, 2014	1,982	20's Sunny	Polar Bear Plunge	January 29, 2014	904
January 30-February 1, 2015	2,007	30's Sunny	Polar Bear Plunge	January 28, 2015	893
February 7-9, 2014	1,392	30's Sunny	None	February 5, 2014	978
February 6-8, 2015	1,675	40's Sunny	None	February 4, 2015	937
February 14-16, 2014	2,096	40's Sunny	Holiday	February 12, 2014	1,044
February 13-15, 2015	2,392	30's Cloudy	Holiday	February 11, 2015	1,041
February 21-23, 2014	2,034	60's Sunny	None	February 19, 2014	1,036
February 20-22, 2015	1,736	10s Sunny	None	February 18, 2015	1,011
February 28-March 2, 2014	1,738	20's Cloudy	Chocolate Festival	February 26, 2014	1,015
February 27-March 1, 2015	1,813	40's Sunny	No Event	February 25, 2015	1,117
March 7-9, 2014	1,823	40's Cloudy	None	March 5, 2014	1,049
March 6-8, 2015	1,756	40s Sunny	Chocolate Festival	March 4, 2015	958
March 14-16, 2014	2,385	40's Sunny	Merchants' Attic	March 12, 2014	1,207
March 13-15, 2015	2,015	50's Rainy	None	March 11, 2015	1,118
March 21-23, 2014	2,225	50's Cloudy	None	March 19, 2014	1,113
March 20-22, 2015	2,318	50's Cloudy	Merchants' Attic	March 18, 2015	1,090
March 28-30, 2014	1,931	60's Cloudy	None	March 26, 2014	1,142
March 27-29, 2015	2,151	40's Rain	None	March 25, 2015	1,213
April 4-6, 2014	2,250	50's Sunny	Get Down in Town	April 2, 2014	1,167
April 3-5, 2015	2,186	50's Cloudy	Easter	April 1, 2015	1,322

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - April 6, 2014 · 26,625

January - April 5, 2015 · 26,403

WEDNESDAY

January - April 2, 2014 · 13,735

January - April 1, 2015 · 13,546

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2015	2014	2013	2012	2011
MAR	616	558	648	725	674



DE Dept. Of Labor Statistics

(February 2015); Delaware's seasonally adjusted unemployment rate in February 2015 was 4.8%, down from 5.0% in January 2015. There were 21,800 unemployed Delawareans in February 2015, compared to 26,800 in February 2014. The U.S. unemployment rate was 5.5% in February 2015, down from 5.7% in January 2015. In February 2014, the U.S. unemployment rate was 6.7%, while Delaware's rate was 6.0%.

Source: DE Monthly Labor Review; March 20, 2015.
www.delawareworks.com/ooldmi

