

From: Delaware Division of Small Business <business@delaware.gov>

Sent: Wednesday, April 29, 2020 6:08 PM

To: rehoboth

Subject: UPDATE: #ShopLocalDE Retail Contest Now Open



#SHOPLOCALDE RETAIL CONTEST NOW OPEN!

#ShopLocalDE
SUPPORT SMALL BUSINESSES



With National Small Business Week right around the corner (May 3-9), the Division of Small Business is launching our new contest to support the retail sector of our state's great small business community.

If your store is selling online, your customers can now enter to win one of **multiple** \$50 gift cards to do even more local shopping.

Here's how they can enter (directions also available on [DSB's Facebook page](#)):

1. Buy something ONLINE from a Delaware small business
2. When the item arrives, take a photo with the frame (click "[Try It](#)" button)
3. Post the image to THEIR TIMELINE, tag the Division of Small Business (@delawaresmallbusiness), tag your store (if possible) and include [#ShopLocalDE](#)

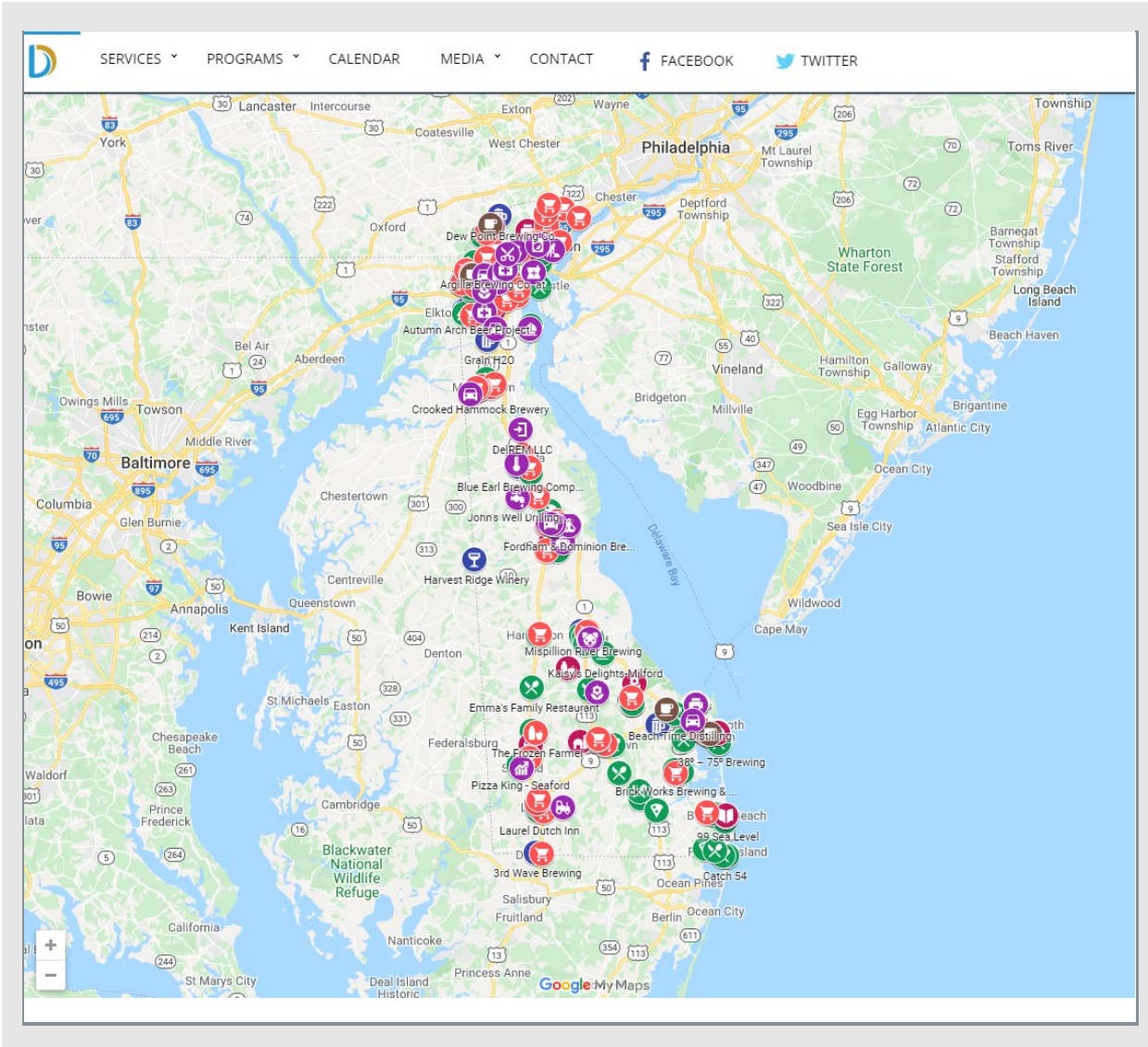
You can provide [this link](#) to your customers to click on their phones to get directly to the frame:

www.facebook.com/fbcameraeffects/tryit/726461858109508/

Knowing that it takes time for items to arrive, entries will be accepted now through the end of [#SBW2020](#) (11:59 PM, May 9, 2020).

And don't forget the Division of Small Business has a [#ShopLocalDE map](#) that lets people know which businesses are safely open (online or in-person, depending on industry) for them to patronize.

Make sure you are on the map today. Email us at business@delaware.gov with the subject line "#ShopLocalDE Map Addition" and include the store name, physical address and web address.



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