

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event
September 4-6, 2020	3,244	80's Sunny	Labor Day; Phase Two
September 3-5, 2021	3,498	70's Sunny	Labor Day ; Beach Goes Red, White & Blue
September 11-13, 2020	3,073	80's Sunny	Phase Two
September 10-12, 2021	3,449	70's Sunny	No Event
September 18-20, 2020	2,905	70's Sunny	Phase Two
September 17-19, 2021	3,523	80's Sunny	No Event
September 25-27, 2020	3,186	80's Cloudy	Phase Two
September 24-26, 2021	3,421	70's Sunny	No Event
October 2-4, 2020	2,752	60's Sunny	Phase Two; Sidewalk Sale
October 1-3, 2021	3,356	70's Sunny	Sidewalk Sale
October 9-11, 2020	2,760	70's Rainy	Phase Two; Rummage Sale
October 8-10, 2021	3,248	70's Sunny	No Event
October 16-18, 2020	2,298	60's Sunny	Phase Two; Mini Jazz Fests
October 15-17, 2021	3,162	80's Sunny	Jazz Festivals
October 23-25, 2020	2,359	60's, Sun & Rain	Phase Two
October 22-24, 2021	2,157	70's Sunny	No Event
October 30-November 1, 2020	1,806	50's Rainy	Phase Two
October 29-31, 2021	3,123	70's Sunny	Sea Witch® Festival
November 6-8, 2020	2,395	60's Sunny	Phase Two
November 5-7, 2021	2,609	50's Sunny	No Event
November 13-15, 2020	1,833	60's Sunny	Phase Two
November 12-14, 2021	2,513	60's Sunny	No Event

Wednesday	Room Count
September 2, 2020	1,972
September 1, 2021	3,212
September 9, 2020	2,231
September 8, 2021	3,230
September 16, 2020	2,278
September 15, 2021	3,059
September 23, 2020	2,187
September 22, 2021	2,753
September 30, 2020	1,600
September 29, 2021	2,492
October 7, 2020	1,631
October 6, 2020	2,294
October 14, 2020	1,405
October 13, 2021	2,393
October 21, 2020	1,460
October 20, 2021	1,709
October 28, 2020	1,320
October 27, 2021	1,990
November 4, 2020	1,363
November 3, 2021	1,581
November 11, 2020	1,184
November 10, 2021	1,531

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - November 15, 2020 · 86,242

January - November 14, 2021 · 124,558 ↑

WEDNESDAY

January 1 - November 11, 2020 · 60,724

January 1 - November 10, 2021 · 98,678 ↑

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.