

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2020 vs. 2021

| Weekend | Room Count | Weather | Event | Wednesday | Room Count |
|------------------------|------------|-------------|--|----------------|------------|
| May 1-3, 2020 | 179 | 60's Sunny | Coronavirus Restrictions | April 29, 2020 | 235 |
| April 30 - May 2, 2021 | 2,744 | 70's Sunny | Phase Two | April 28, 2021 | 1,755 |
| May 8-10, 2020 | 180 | 60's Cloudy | Coronavirus Restrictions | May 6, 2020 | 226 |
| May 7-9, 2021 | 2,859 | 60's Sunny | Phase Two | May 5, 2021 | 1,955 |
| May 15-17, 2020 | 274 | 70's Cloudy | Coronavirus Restrictions | May 13, 2020 | 335 |
| May 14-16, 2021 | 3,017 | 70's Sunny | Phase Two; Sidewalk Sale | May 12, 2021 | 2,143 |
| May 22-24, 2020 | 248 | 70's Cloudy | Memorial Day Weekend; Coronavirus Restrictions | May 20, 2020 | 329 |
| May 21-23, 2021 | 3,249 | 90's Sunny | Phase Two; Street Market | May 19, 2021 | 2,456 |
| May 29-May 31, 2020 | 471 | 80's Sunny | Coronavirus Restrictions | May 27, 2020 | 416 |
| May 28-30, 2021 | 3,147 | 50's Rainy | Phase Two; Memorial Day Weekend | May 26, 2021 | 2,486 |
| June 5-7, 2020 | 2,417 | 90's Sunny | Phase One | June 3, 2020 | 1,505 |
| June 4-6, 2021 | 3,472 | 90's Sunny | Phase Two | June 2, 2021 | 2,470 |
| June 12-14, 2020 | 2,938 | 80's Sunny | Phase One | June 10, 2020 | 1,969 |
| June 11-13, 2021 | 3,339 | 70's Sunny | Phase Two | June 9, 2021 | 2,660 |
| June 19-21, 2020 | 2,829 | 80's Sunny | Phase Two | June 17, 2020 | 1,837 |
| June 18-20, 2021 | 3,333 | 90's Sunny | Phase Two | June 16, 2021 | 2,915 |

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - June 21, 2020 · 29,250

January - June 20, 2021 · 55,241



WEDNESDAY

January 1 - June 17, 2020 · 19,743

January 1 - June 16, 2021 · 40,261



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.