Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event		Wednesday	Room Count
November 3-5, 2017	2,648	70's Sunny	None		November 1, 2017	1,205
November 2-4, 2018	2,403	50's Sunny	Film Festival		October 31, 2018	1,112
November 10-12, 2017	2,548	40's Sunny	Film Festival		November 8, 2017	1,174
November 9-11, 2018	2,244	40's Sunny	WonderFest		November 7, 2018	1,191
November 17-19, 2017	1,909	50's Sunny	WonderFest		November 15, 2017	1,119
November 16-18, 2018	1,802	50's Sunny	WonderFest		November 14, 2018	1,186
November 24-26, 2017	2,325	60's Cloudy	Tree Lighting		November 22, 2017	1,241
November 23-25, 2018	2,049	50's Cloudy	Tree Lighting		November 21, 2018	1,299
December 1-3, 2017	2,565	50' Sunny	RB Marathon		November 29, 2017	1,091
November 30-December 2, 2018	1,616	50' Sunny/Rain	None		November 28, 2018	1,013
December 8-10, 2017	1,791	30's Snow	None		December 6, 2017	1,085
December 7-9, 2018	2,190	40's Cloudy	RB Marathon		December 5, 2018	1,077
December 15-17, 2017	1,706	30's Sunny	None		December 13, 2017	1,002
December 14-16, 2018	1,398	50's Rain	None		December 12, 2018	1,026
December 22-24, 2017	1,481	50's Sunny	Holiday		December 20, 2017	1,034
December 21-23, 2018	1,309	50's Sunny	Holiday		December 19, 2018	950
December 29-31, 2017	1,934	30's Cloudy	NYE		December 27, 2017	1,525
December 28-30, 2018	1,781	50's Sunny	NYE; Slam Dunk to the Beach		December 26, 2018	950

Year to Date Occupancy TOTAL Comparison

WEEKEND
January - December 31, 2017 · 145,110
January - December 30, 2018 · 134,725

WEDNESDAY
January - December 27, 2017 · 85,271
January - December 26, 2018 · 86,008

Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event		Wednesday	Room Count
January 5-7, 2018	1,356	10's Snowy	No Event		January 3, 2018	1,003
January 4-6, 2019	1,254	50's Rain	No Event		January 2, 2019	901
January 12-14, 2018	1,781	30's Cloudy	No Event		January 10, 2018	1,044
January 11-13, 2019	1,204	30's Cloudy	No Event		January 9, 2019	958
January 19-21, 2018	1,671	40's Sunny	No Event		January 17, 2018	1,095
January 18-20, 2019	1,396	40's Cloudy	No Event		January 16, 2019	960
January 26-28, 2018	1,786	40's Sunny	No Event		January 24, 2018	1,034
January 25-27, 2019	1,302	40's Sunny	No Event		January 23, 2019	994
February 2-4, 2018	2,051	40's Sunny	Polar Bear Plunge		January 31, 2018	1,001
February 1-3, 2019	1,738	40's Sunny	Polar Bear Plunge		January 30, 2019	954

Year to Date Occupancy TOTAL Comparison

WEEKEND
January - February 4, 2018 · 8,645
January - February 3, 2019 · 6,894

WEDNESDAY
January - January 31, 2018 · 5,177
January - January 30, 2019 · 4,767

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2018	2017	2016	2015	2014
NOV	205	302	402	414	461
DEC	116	183	295	326	321

	2019	2018	2017	2016	2015
JAN	100	94	246	371	337

Feel free to drop off business cards, brochures, coupons and menus to the Chamber's Visitors Center located at **501 Rehoboth Avenue.** For more details, call Sophia at 302-227-6446!