



FOCUS *on*

Rehoboth Beach-Dewey Beach Chamber of Commerce

Mission: To promote business, tourism and civic responsibility.

Smiley, the Chamber's Mascot says . . .
Don't miss out on these events!

Chamber Holiday Party



Thursday, December 20th

from 5:00-7:00 PM at

Jake's Seafood House on

Coastal Highway, Rehoboth Beach

\$5.00 at door and five 50/50 raffle tickets
to members with membership key tag.



Sponsored By:



Chamber Awards Events



The Chamber of Commerce will hold two events to Install the Board of Directors and to recognize Members, sponsors, volunteers and special community supporters. The dates are as follows:

Awards Luncheon · December 13, 2018 · The Cultured Pearl Restaurant

Evening Awards Banquet · January 17, 2019 · Location to be Announced

Turn to page 7 for details!



ARE YOU ON THE NICE LIST?

santa cause 5K & fun run

12.02.18 | Dewey Beach | CFFDE.org

Rehoboth Beach-Dewey Beach

Chamber of Commerce & Visitors Center

"The Nation's Summer Capital"

P.O. Box 216 (Mailing Address)
 501 Rehoboth Avenue (Visitors Center)
 306 Rehoboth Avenue (Administrative Offices)
 Rehoboth Beach, DE 19971-0216
 302-227-2233 · 800-441-1329

Member Hotline · 302-227-6446

Fax · 302-227-8351
 rehoboth@beach-fun.com
 www.Beach-Fun.com

Chairman of the Board Jay Becker
First Chair Vacant
Second Chair..... Carrie Lingo
Third Chair/Treasurer Vince DiFonzo
Immediate Past Chair Bill Klemkowski

Board of Directors

Marvin Carney	Mitch Resnick
Jerry Esposito**	Scott Swingle
Chip Hearn	Rachel Webster**
Dale Lomas	Chris Weeks
Rob Marshall	Kay Wheatley
Keith Martin	Susan Townley-Wood
Michael Meoli	**At Large Directors
Steve Montgomery	

CEO/President.....Carol Everhart
Legal Counsel Jay Becker
Legislative Representative..... Lincoln Willis

Chamber Staff Contact Information

Visitors Center StaffExt. 10
 Sue Krick, Susan Maclary, Karen McMahon,
 Nancy Stewart, and Meredith Thomas
 Emily Grothey, Event Coordinator..... Ext. 11
 Carol Everhart, President/CEO Ext. 13
 Lisa Newnom, Administration..... Ext. 14
 Sophia Sawicki, MembershipExt. 15
 Meghan McCalley, Office Manager/Graphics.. Ext. 16
 Hourly StaffExt. 19
 Zach Babbie, Liz Leshine, Nick Passannante,
 Oscar Thomas and Mariella Trosko

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2018 Upcoming Calendar

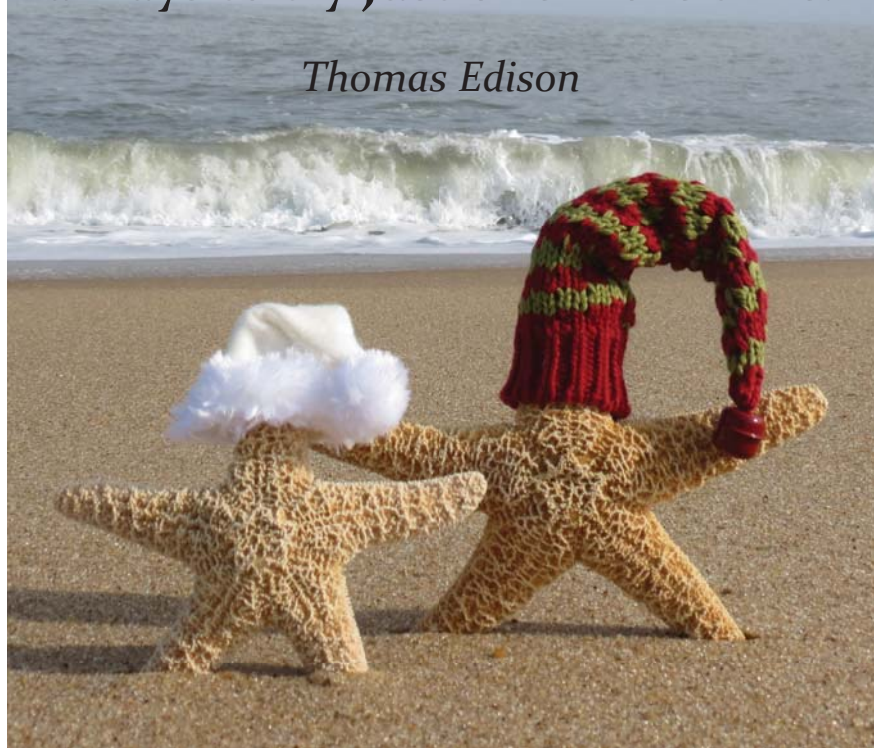
DATE..... MEETING or EVENT TIME/PLACE

Nov 10	Town of Dewey Beach Mtg	8:00 am/Life Saving Station
Nov 15	Executive Board of Directors Mtg	10:30 am/Jake's Seafood
Nov 15	Full Board of Directors Mtg	11:00 am/Jake's Seafood
Nov 16	City of Rehoboth Beach Mtg	7:00 pm/Commissioners Room
Dec 6	Joint Board of Directors Mtg	10:30 am/Jake's Seafood
Dec 8	Town of Dewey Beach Mtg	8:00 am/Life Saving Station
Dec 13	Chamber Awards Luncheon	12:00 Noon/Cultured Pearl
Dec 20	Christmas Business After Hours	5:00 pm/Jake's Seafood
Dec 21	City of Rehoboth Beach Mtg	TBA/Commissioners Room
Jan 17	Chamber Awards Banquet	Time and Location TBA

For Resort Area Events, visit www.Beach-Fun.com

Our greatest weakness lies in giving up.
 The most certain way to succeed is
 always to try just one more time.

Thomas Edison



General Membership Meeting

Members attended the General Membership Meeting on October 22nd at Kings Creek Country Club. Guest speakers were **Damian DeStefano, Director of Delaware Division of Small Business** and **Gary Feger of CarePatrol**.



Jay Becker, Chairman of the RDBBCC Board presented Outstanding Awards to the following Members (pictured left to right): Debbie Reed of RE/MAX; Michelle Fletcher of Rehoboth Inn; and Malissa Rasley of AmericInn Lodge.

Service at the Beach

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- Winterizing
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- Water Pumps
- Sewer & Drain Cleaning
- Remodeling
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MILTON - LEWES - REHOBOTH



BRAG BOARD

Country Club Estates Property Owners Association donates to Rehoboth Beach Police Department

The Rehoboth Beach Police Department is getting some help to stay fit on the job. Chief Keith Banks accepted a donation from the Country Club Estates Property Owners Association on October 19th of \$500. The money will be used to expand the department's fitness center. Officers say having the fitness center makes it easy to work out before and after their shifts. The exercise equipment is open to officers and civilian employees of the police department. "We are very appreciative of the property owners association," Chief Banks said. "We have a great working relationship." For more information about the Country Club Estates Property Owners Association, please visit ccepoa.org.



(l-r) Chief Keith Banks, Country Club Estates Property Owners Association Board Members Susan Gay, Gary Glass, and Barry Brandt.

An The Award Goes To . . .

Alex Pires was awarded the Sussex County Distinguished Citizen Award by the 2018 Del-Mar-Va Council, Boy Scouts of America on October 23rd at the Clubhouse at Baywood. Recipients of this award are selected for their outstanding service as evidenced by their leadership to many worthwhile organizations, as well as the respect and esteem in which they are held by their colleagues.



CapeGazette.com Photo

Girl Scouts of the Chesapeake Bay honored **Fay Jacobs**, award-winner Author and Humorist as the 2018 Sussex County Women of Distinction. A celebration in her honor was held on September 26th, at The Clubhouse at Baywood. Fay was selected for this honor because she lives by the Girl Scouts Promise and Law, which embody universal values of service, hard work, honesty, integrity, patriotism, sisterhood, and she has paved the way for future female leaders.

Thanks For Turning The Towns Teal

Delaware Ovarian Cancer Foundation sincerely thanks you & your volunteers for your participation in our September "Turn the Towns Teal" Campaign.

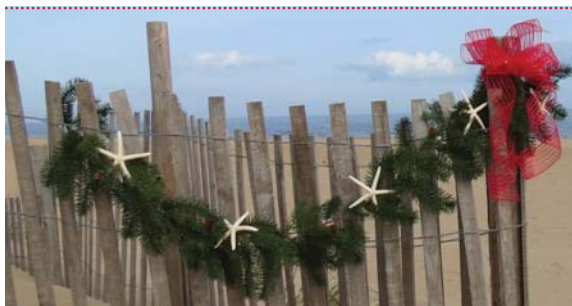
Remember: The earlier the diagnosis...the better the prognosis!

Sally Oberle,
DE Ovarian Cancer Foundation Volunteer, VP Special Projects



Merry Christmas & Happy New Year from the Chamber Staff!

Carol, Emily, Lisa, Sophia, Meghan, Susan, Sue, Karen, Nancy, Mariella, Liz, Meredith, Oscar, Zach and Nick



third annual

santa 5K & fun cause run

sunday, december 2nd

12pm to 3pm | dewey beach



1 Mile Run/Walk



Costume Contest



Timed 5K Race



Family Festival

100% OF EVENT PROCEEDS BENEFIT 501C3



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register online

CFFDE.ORG

before 11.29.18



WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Adventure Web Interactive

Cathy Bowen
147 S. Newport Way
Dagsboro, Delaware 19939
443-253-2452
www.advp.com
Service - Internet Services

All Service Corporation

Braden Redfearn
2839 West 6th Street
Wilmington, Delaware 19805
302-743-0444
www.meatandseafood.com
Restaurant/Eatery

Jonathan L. Parker and Associates, LLC

Jonathan L. Parker
103 Teal Landing
Rehoboth Beach, Delaware 19971
973-714-0342
www.journeycounts.com
Service - Consulting Services



Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of October 3 - November 5, 2018. Thank you for your continued support!

A.G. Renovations, Inc. · Acopia Home Loans · Ad-Art Sign Co. · Axis Restaurant
Awnings By Coastal Sunrooms · Beach Babies Child Care, Inc. · Blue Moon Restaurant
Brandywine Senior Living at Seaside Point · Cape Business Network · Casapulla's Subs
COMCAST SPOTLIGHT · Creative Coastal Connections Corp. · Dante Property Management
Davis, Bowen & Friedel, Inc. · Delaware Center for the Inland Bays · Delaware Hospice, Inc.
Delmarva Bath, LLC DBA Bathfitter · Delmarva Christian High School
Design Center of Rehoboth (DCOR) · Dewey Artist Collaboration · Dickens Parlour Theatre
Dover Tents & Events · Dreamweaver Interiors & Fabrics · Forgotten Mile Ale House · Grub Grocery
Indian River Marina, Delaware Seashore State Park · i.g. Burton · InterExchange, Inc.
K. Hovnanian Homes · MacIntosh Engineering · McQuade Consulting · Meghan's Collection, LLC
Melvin L. Joseph Construction Co. · Meridian Home Watch Inc. · Merrill Lynch · Mid South Audio, LLC
Millman's Appliances · National Kidney Foundation of Maryland · Ocean Tower Construction LLC
Olive & Jules Hair Co., LLC · On The Rebound Bulldog Rescue · PNC Bank · Prime Lending
Quality Inn & Suites (Georgetown) · Races 2 Run, Inc. · Rehoboth Ale House
Ronald M. Coffin General Contractors, Inc · Schell Brothers · Secure Self Storage
Semra's Mediterranean Grill · Sports at the Beach · Sussex County Habitat for Humanity
Tall Pines Resort Community & Campground · Tidemark Federal Credit Union · Walmart
WaWa Food Markets · Wealth Management Group · WMDT-TV- Channel 47
Yoder & Sons Construction, LLC

AWARD EVENT DETAILS

Chamber Awards Luncheon

December 13, 2018 · Noon to 2:00PM
Cultured Pearl Restaurant in Rehoboth Beach

Lunch Buffet · \$20 Per Person
Cash Bar Available

Awards will be presented to:
Sponsors · Scholarship Recipients
20+ Year Chamber Members

RSVP

Lisa at 302-227-6446 x14
or lisa@beach-fun.com

Lunch Buffet Menu

Edamame
Garden Salad with Ginger Dressing
Cultured Salad
Tri Color Potato Salad
Penne Pasta
Oven Roast Tomato, Spinach, Garlic,
3 Cheese Cream Sauce, Garlic Rolls
Roast Salmon
Lemon, Butter, Baby Bok Choi
Asian Chicken
Fried Rice
Assorted Sushi Rolls
Fruit and Dessert



Chamber Awards Banquet

Thursday · January 17, 2019
5PM-6PM Cocktails · 6PM-7PM Program

Installation of Chamber Board of Directors
Mae Hall McCabe · Business of the Year
Volunteer of the Year Awards and Recognitions

Location and Price To Be Announced

MEMBERS IN THE SPOTLIGHT

Greyhounds Reach the Beach®

Greyhounds Reach the Beach® (GRtB) is an annual event celebrating the greyhound breed with the purpose of creating an awareness of the need for adoptive and foster homes and raising money to support greyhound adoption groups. It is held every Columbus Day weekend in Dewey Beach and Rehoboth Beach for the owners of greyhounds and other sighthound breeds.



The event began informally in 1995 and grew into a large event managed by The Greyhound Project, Inc. In 2007 a Nor'easter blew down the vendor tents and this, along with other reasons, led The Greyhound Project, Inc. to give up management of the event. They encouraged people to continue to come over Columbus Day weekend to celebrate greyhounds. Several people stepped up to run independent activities from 2008 to 2014, such as walks on the beach and an ice cream social. Eventually, attendance and vendor participation declined and it became apparent, that despite the best efforts of many individuals, the event needed leadership to provide a central management approach the way it used to be.

In February 2014, the Board of Directors of The Greyhound Project, Inc. agreed to allow The Grapehound Wine Tour, Inc. to take over management of the event. Greyhounds Reach the Beach® is the registered trademark of The Grapehound Wine Tour, Inc. The Grapehound Wine Tour, Inc. is registered as a Delaware corporation to conduct business as Greyhounds Reach the Beach® in all three counties of Delaware. It is also an IRS approved 501(c)3 charity benefitting greyhound and other sighthound adoption groups. The primary focus is to support greyhound adoption by donating the money they raise, after expenses, to designated 501(c)3 greyhound and sighthound adoption groups. No officer or board member of The Grapehound Wine Tour, Inc. receives any compensation, and Greyhounds Reach the Beach® is run by volunteers.

The annual event features speakers including behaviorists, veterinarians, adoption professionals, and sighthound breed experts. The event also features vendors, a Silent Auction, a Beer & Biscuit Mixer, local bus tours, a parade, and more. The 2017 event raised nearly \$10,000 (after expenses) for greyhound and sighthound adoption groups. In December 2017 Greyhounds Reach the Beach® became a member of the Rehoboth Beach - Dewey Beach Chamber of Commerce.

Greyhounds Reach the Beach® continues to search for an indoor venue in the local area to host the annual event. In the meantime, the central location for the 2018 event was the Hyatt Place in Dewey Beach, with additional vendor locations nearby.

Their goal is to combine the best of modern event management practices with the best of the old traditions of Greyhounds Reach the Beach® to make an enjoyable event for everyone. They hope that you will support their event so that they can continue to provide financial assistance for greyhound adoption groups across the country. Visit www.GRtB.org for more info. ♦

Explorium Emporium

The Explorium Emporium – a new type of Children’s Entertainment Center, is pleased to announce the start of their new business.



“We’re happy to introduce a new concept in helping children get ‘un-bored’. The Explorium will be a place where kids and families enjoy fun and STEM” said Cari Miller, Co-Founder of the Explorium Emporium. STEM stands for Science, Technology, Engineering, and Math. “The ribbon-cutting ceremony marks the launch of a new experience for us and the local community.” (Ribbon Cutting picture below).

The Rehoboth Beach - Dewey Beach Chamber of Commerce facilitated the ribbon-cutting at the Rehoboth Beach Visitor’s Center to mark the launch of the Explorium’s first kid-friendly project called the Anti-Inertia Solution, which will be available at select locations around the area. The owners, Cari Miller and David Stobie, have not yet chosen their physical location, but they’re hoping to find space along the Route 1 corridor soon so that the Explorium Emporium can open by late-March/early-April.

“We have 5 kids between us – boys and girls. It’s been our dream for many years to create a place where kids and parents can have fun with really cool, hands-on experiments and projects they can do together, and we’re very excited to realize this dream in the Rehoboth area” said David Stobie, Co-Founder.

For more info, contact Cari at info@exploriumemporium.com. ♦



MEMBERS IN THE SPOTLIGHT

Capital Ringers, Inc.

Capital Ringers, Inc. is a 501 (c) (3) community English handbell ensemble, founded in 2004 by Artistic Director, Linda Simms. This group delivers performances that demonstrate the artistic diversity of English handbells and handchimes. They are renowned in and beyond Delmarva for their vast repertoire including classic rock, jazz, patriotic, sacred, top 40 tunes, and traditional holiday favorites.

Their Christmas tour, "Celebrate the Season!" will be held at several Sussex County locations, in Easton, MD, and at Salisbury University, Salisbury, MD, with the 100 voices of the Salisbury Chorales. They will be featured on the WBOC TV program, Delmarva Life, on November 30.

Beginning in January of 2019, Capital Ringers will be partnering with Conley's United Methodist Church in Lewes where all rehearsals will be held. If you are interested in learning more about ringing and non-ringing (production team) opportunities with Capital Ringers, you are invited to attend an orientation session at Conley's United Methodist Church, 33106 Jolyns Way, Lewes, on January 12, 2019 from 9:00 AM - 12:00 Noon. For more information, contact Linda Simms, Artistic Director, at 302-632-3106.

For performance locations and dates, visit www.capitalringers.org or call 302-632-1043. ♦



Wayne Eichler EA

Wayne Eichler EA is a tax consulting and preparation firm. Their focus is on the individual and small business client. They are trusted advisors that solve your tax and accounting issues in a timely manner. Exceptional clients deserve exceptional services. Failing to plan is planning to fail.

For more information, call 973-262-8409. ♦



ON THE MOVE!

Congratulations To DTC

Congratulations the Delaware Transit Corporation (DTC) who earned high honors in the marketing and communications world of the public transportation industry, winning the Grand Award for Campaigns to Increase Ridership from the American Public Transportation Association (APTA) 2018 AdWheel Awards for its innovative DART Beach Bus campaign. The awards recognize APTA member public transportation systems for their outstanding marketing and communications efforts, which demonstrably benefit organization-wide strategic goals.



21st Annual "Stuff the Bus"

For 21 years, DART has partnered with the Food Bank of Delaware for the annual "Stuff The Bus" Thanksgiving Food Drive. Their goal is to collect 20 tons of non-perishable food for Delawareans in need of food assistance.

The "Stuff The Bus" food drive ran from November 5th to the 10th. The public was invited to stop by the bus at any of the seven collection sites with their nonperishable food donations to help "Stuff The Bus".

DART also encourages the public to donate directly to the Food Bank of Delaware; if they were unable to visit any of the "Stuff The Bus" collection sites. For more information on donating food, contact the Food Bank at 302-292-1305, or visit www.FBD.org.



Chamber staff delivered items to help "Stuff the Bus". Emily is behind the camera while Lisa and Sophia smile for the camera with Patty Boyd of DART.

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event
September 1-3, 2017	3,204	60's Cloudy	Labor Day
August 31-September 2, 2018	3,527	80's Cludsy	Labor Day
September 8-9, 2017	3,030	70's Sunny	Sandcastle Contest
September 7-9, 2018	3,181	80's Rainy	Sandcastle Contest
September 15-17, 2017	3,269	70's Sunny	Dewey Beach Triathlon
September 14-16, 2018	2,491	70's	Hurricane Florence Threat
September 22-24, 2017	3,495	80's Sunny	No Event
September 21-23, 2018	3,200	70's Sunny	Garlic Fest/Dewey End of Season Party
September 29-October 1, 2017	3,215	70's Sunny	Elvis Fest
September 28-September 30, 2018	3,074	70's Sunny	Chilli Fest
October 6-8, 2017	3,499	80's Sunny	Sidewalk Sale, Greyhounds
October 5-7, 2018	2,437	60's Rainy	Sidewalk Sale, Greyhounds
October 13-15, 2017	3,292	70's Rainy	Jazz Festival
October 12-14, 2018	3,009	60's Sunny	Jazz Festival
October 20-22, 2017	2,871	70's Sunny	None
October 19-20, 2018	2,437	60's Cloudy	None
October 27-29, 2017	3,872	70's Sunny/Rain	Sea Witch® Festival
October 26-28, 2018	3,075	50's Nor'easter	Sea Witch® Festival

Wednesday	Room Count
August 30, 2017	2,057
August 29, 2018	2,418
September 6, 2017	1,976
September 5, 2018	2,357
September 13, 2017	1,973
September 12, 2018	2,156
September 20, 2017	2,114
September 19, 2018	2,018
September 27, 2017	1,517
September 26, 2018	1,819
October 4, 2017	1,584
October 3, 2018	1,655
October 11, 2017	1,422
October 10, 2018	1,506
October 18, 2017	1,522
October 17, 2018	1,531
October 25, 2017	1,244
October 24, 2018	1,309

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - October 29, 2017 · 126,203

January - October 28, 2018 · 117,933

WEDNESDAY

January - October 25, 2017 · 74,795

January - October 24, 2018 · 76,204

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.



Promote Your Special Discount or Offer!

Great for Accommodations, Restaurants and Retail!

Get the word out about your special discount or offer via the Chamber's website.

This is a member benefit...no cost to you! Submit your info at

www.beach-fun.com/suggest-a-special.html

REPORTS and STATISTICS

Website Results for www.Beach-Fun.com | 2017 vs. 2018

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2017	2018	2017	2018	2017	2018	2017	2018	2017	2018
January	35,856	21,740	10,682	6,892	9,896	6,347	45.53%	53.38%	2:02	1:47
February	47,246	33,479	14,461	10,437	13,406	9,665	49.34%	49.54%	1:52	1:56
March	54,490	41,473	15,733	12,770	14,697	11,899	49.61%	52.02%	2:07	1:51
April	74,459	40,053	23,564	12,720	22,195	11,887	54.82%	53.51%	1:42	1:48
May	68,097	54,949	19,648	16,086	18,424	15,270	49.19%	50.67%	1:53	1:59
June	95,174	96,793	27,798	27,207	26,471	26,201	49.96%	50.54%	1:52	1:53
July	102,687	73,562	31,053	27,458	29,334	25,706	51.45%	66.39%	1:44	1:25
August	81,449	56,551	24,971	21,852	23,357	20,211	52.64%	65.97%	1:48	1:29
September	65,576	43,698	22,241	16,993	20,481	15,645	57.43%	65.82%	1:29	1:29
October	145,524	93,796	44,431	37,344	40,683	34,205	54.83%	67.06%	1:32	1:10
YTD Totals	770,558	556,094	234,582	189,759	218,944	177,036	51.48%	57.49%	1:48	1:40

* YTD Total Average

Top Pages Viewed - October 2018

Page on Site	Page Views
1 Sea Witch® Festival	52,232
2 Events	4,189
3 Souvenir Shop/T-Shirts	3,135
4 Area Activities	1,797
5 Sea Witch® Program Request Form ...	1,209
6 Order a Visitors Guide	833
7 Dewey Beach Activities	779
8 Attractions	684
9 Site Index	635
10 Dining	453

Top 10 States to Visit Website - October 2018

State	Visits
1 Delaware (partly Member driven)	13,959
2 Pennsylvania	6,575
3 New Jersey	4,736
4 Maryland	4,673
5 District of Columbia	4,126
6 Virginia	2,103
7 New York	1,086
8 Georgia	266
9 Florida	191
10 Texas	172

Visitor Center Visitation

20182017 2016..... 2015..... 2014

OCT 1,484 1,569 1,408..... 1,567 1,988

Feel free to drop off business cards, brochures, coupons and menus to the Chamber's Visitors Center located at **501 Rehoboth Avenue.**



For more details, call Sophia at 302-227-6446!

Delaware Labor Force Trends

(September 2018); Delaware's seasonally adjusted unemployment rate in September 2018 was 4.0%, up from 3.9% in August 2018. There were 19,300 unemployed Delawareans in September 2018 compared to 21,700 in September 2017. The US unemployment rate was 3.7% in September 2018, down from 3.9% in August 2018. In September 2017 the US unemployment rate was 4.2%, while Delaware's rate was 4.5%

Source: Delaware Department of Labor - Monthly Labor Review; published October 19, 2018. <https://lmi.delawareworks.com>

CAPE HENLOPEN SCHOOL DISTRICT UPDATE



The 2018-2019 school year is off to a great start! Currently, the District is home to approximately 5,643 students and 1,100 staff members. This is an increase of over 1000 students since 2010. Over the last several years, Cape has consistently been a state leader in academic achievement and extracurricular activities and prides itself in serving a diverse community that is highly involved with the schools.

When it comes to academic achievement, we are fortunate that in the 2017-18 school year we had the highest math proficiency score in the state at 57% for grades 3-8. Our District also had the largest gain in ELA scores within the state, with a 65% proficiency rate in grades 3-8. At the high school level, students had a 10% increase in proficiency from 2017 in both the math and evidence-based reading and writing (ERW) scores on the SAT. This was the largest gain in ERW scores in the state. We are very proud of these accomplishments, but are continuing to evaluate all scores so that we can continue to make positive advancements in the future.

In the 2017-18 school year we launched the District's Spanish Immersion program at two of our Milton area schools: Milton Elementary and H.O. Brittingham Elementary. This year, we've added the Kindergarten Spanish Immersion program to the remaining three elementary schools, Shields Elementary, Rehoboth Elementary and Love Creek Elementary. At Milton Elementary and H.O. Brittingham Elementary, the Spanish Immersion program now extends into first grade. Students are enrolled in the program at the start of kindergarten and are taught half of their day in Spanish and the other half in English. The goal behind the program is to immerse the students into the language and to create a continuous K-12 immersion pathway.

The major capital projects for the District are well underway, with two completed and six more to go! Love Creek Elementary opened its doors for the first time in the fall of 2017, and H.O. Brittingham opened to students in the fall of 2018. Construction of Rehoboth Elementary is on schedule to open in the fall of 2019. The new Sussex Consortium building is scheduled to open during the 2019-2020 school year.

We continue to thank our community members for the support they have shown us over the years whether it be through helping us pass a referendum or simply volunteering their time in our buildings with our students. We are proud to be a part of this community and we look forward to continued success in the years to come.

Bob Fulton · Superintendent, Cape Henlopen School District



The Chamber of Commerce thanks all of our 2018 Sponsors! Without your support, we could not produce events & provide services.

Weis Markets is just one of the many event sponsors! More sponsor photos were included in the October E-newsletter, on the Chamber Facebook Page & Website and Cape Gazette festival ads.

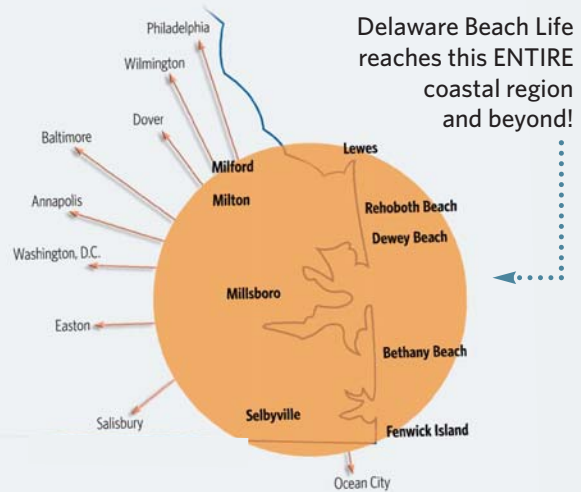
Stay tuned for 2019 Sponsorship Information!



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Delaware Beach Life reaches this ENTIRE coastal region and beyond!

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- local residents
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- medical waiting rooms
- gyms, salons, etc.
- newsstands
- local events
- online audience

Why Delaware Beach Life?



Scott Kammerer, CEO, SoDel Concepts

“As a partner, Delaware Beach Life can help elevate any brand, reaching an audience that appreciates all that this area has to offer.”



Lee Ann Wilkinson, The Lee Ann Wilkinson Group

“We can always count on Delaware Beach Life to reach an audience that loves our coastal homeowners as much as we do.”

It's easy to get results with: The premier lifestyle magazine of coastal Delaware
 (302) 227-9499 • info@delawarebeachlife.com • delawarebeachlife.com

BUSINESS after HOURS PICTURES

THANKS to our October Host!

30115 Veteran's Way, Rehoboth Beach · 302-278-7395
www.sodelconcepts.com





DelawareToday® DELAWARE BUSINESS TIMES

WOMEN — *in* — BUSINESS

Downstate Luncheon

Wednesday, December 5, 2018 | 11 a.m. - 2 p.m.
Baywood Greens Clubhouse, Longneck, DE



KEYNOTE SPEAKER
Carrie Leishman, President & CEO,
Delaware Restaurant Association
& Delaware Restaurant Association
Educational Foundation

TICKETS: VISIT DELAWARETODAY.COM/WIB

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Resort Area Holiday Happenings



Stop by Santa's House located on the **Rehoboth Beach Boardwalk & Rehoboth Avenue** and tell him your Christmas List!

Santa's House Opens on Friday, November 23rd from 4-7 PM!

Santa is also currently scheduled to be in his House from 1PM-3PM on November 24th and 25th & December 2nd and 15th.

Full schedule will be posted on Santa's House and www.beach-fun.com/holiday-fun.html

Make plans to attend these popular Resort Area events!

Rehoboth Beach Tree Lighting Friday, November 23rd · Begins at 6:30 PM at the Rehoboth Beach Bandstand

Holiday Rehoboth Beach Farmers' Market Saturday, November 24th · Noon-3PM at Grove Park

Dewey Beach Sip & Shop Friday, November 23rd 9AM-5PM & Saturday, November 24th 10AM-5PM · Starboard

Dewey Beach Tree Lighting Saturday, November 24th · Begins at 6 PM at Fifer's Local Fresh Market

Rehoboth Beach Christmas Parade Tuesday, December 4th · 6:30 PM down Rehoboth Avenue

Winter WonderFEST November 17-December 31 at Cape Henlopen State Park

More Holiday Events & Specials at Beach-Fun.com/holiday-fun.html

Congratulations to the 2018 Sea Witch® Festival Decorating Contest Winners!

1st Place - Statera Homes · **2nd Place** - Shademakers Eyeware

Other amazing business productions include: Purple Parrot, Browseabout Books & Bad Hair Day!



Looking to promote your business? The Chamber can help!



Beach Blast Email. Members can reach 80,000+ viable visitor emails through the Chamber's Beach Blast Email. The service has increased from 40,000+ to 80,000+ emails! Price is \$150 per blast. Availability is limited...contact Sophia at 302-227-6446 to reserve your spot for 2019!



Member Blast. Members can email or fax their message to the Membership. Contact Lisa at 302-227-6446 or lisa@beach-fun.com for more details and to schedule a blast! Cost is \$99 per blast.



The Sea Witch® Squeezer Is All Smiles!

Over 400+ Volunteers,
Sponsors, Groups &
Businesses made Sea Witch®
Magic! **THANK YOU!**



Affinity Energy Management, Applebee's, Arena's Deli & Bar, Artisans' Bank, ASAP Screen Printing, Ashton Group, AT&T, Atlantic Liquors, Atlantic Oceanside Resort, Atlantic Sands Hotel, Atlantic Transportation, Atlantic View Hotel, Avenue Inn, Zach Babbie, Bath, Kitchen & Tile Center, Paul Bauer, BB&T Cleaning Services, The BeachLife, Beach Vacuums, Beach View Motel, Beachscapes by Amy, Jay Becker, The Bellmoor, Bethany Blues, Big Fish Grill, The Bird Box, Blackwall Hitch, Blue Cat Blues Band, Boulevard Ford, Boardwalk Plaza, Gordon Bowers, British Invasion Experience, Browseabout Books, Carol Ann Buchanan, Buffalo Wild Wings, Cape Gazette, Cape Henlopen HS Band & Cheerleaders, Cape Henlopen State Park, Cape May-Lewes Ferry, Cape Treasure, Carl M. Freeman Companies, Marvin Carney, Steven Cawby, Gary Ceman, Chesapeake & Maine, City of Rehoboth Beach & Staff, Claws Seafood House, Clean Delaware LLC, Clear Space Theatre, Comcast Spotlight, Country Brooms, Country Club Estates Property Owners Association, Inc., County Bank, Creative Concepts, Crooked Hammock, Crosswinds Motel, Cultured Pearl, Custom Mechanical, DART, Dave Newcomer Carvings, Sonya DeFazio, DE Beach Book, DE Coast Press, DE Humane Association, DE Seashore St. Park, DE State Police Troop 7, DE Today, DE Tourism, DelDOT, Delmarva Broadcasting Co., Delmarva Printing, Dewey Artist Collaboration, Dewey Beach Police, Dewey Business Partnership, Mary Dickson, DiFebo's, Vince DiFonzo, Discover Bank, Dogfish Head Brewings & Eats, Downtown Dixieland Band, Dream Nation Marching Unit, El Jefe Gordo, Envirotech, Jerry Esposito, Etched in Time, Carol Everhart, Explorium Emporium, Richard Faull, Dana Ferreri, Fifer's Market, Maureen Finley, Fins Hospitality Group, First Rate Movers, First State Webfooters, First Street Station, Fisher's Popcorn, Deborah Rena Frampton, Frank Nanna and Friends, Keith Frey, Fulton Bank DE National Division, Glass Onion Band, Patrick Gossett, Gourds by Douglas & Denise Luckenbaugh, Grand Rental Station, Grandpa Mac, Bev Grothey, Emily Grothey, Steve Grothey, Julie Grothey, Allie Grothey, Grotto Pizza, Grub Grocery, Susan Hall, Katie Handy, Chip Hearn, Sarah Hirsch, Donna Hitchens, Hyatt Place, Ice Cream Store, Indian River Life-Saving Station, Jack Lingo Realtor, Jake's Seafood House, Jeanine O'Donnell State Farm Ins., Joan & Michael Glass Art, Johnson Orthodontics, Jolly Trolley, Ray Jones, just COMFORT shoes, Karen and the Nut, Keenote Kids, Kimberly Kenworthy, Kid's Cottage, Jen Kilner, Kilwin's Rehoboth, Billy Klemkowski, Sue Krick, Paul Kuhns, Lynn Lambertson, Larry Lanouette, Liz Leshine, L.E.H. Soap, Debbie Len, Carrie Lingo, Little House Candles, Lockwood Design & Construction, Dale Lomas, Bob Lore, Sue Lore, Lower Case Blues, Sharon Lynn, M&M Links Jewelry, M&T Bank, Susan Maclary, Chris Mal, Mann & Sons, Marcia Maldeis,

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Over 400+ Volunteers,
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Magic! **THANK YOU!**



Maplewood Dental Associates, Rob Marshall, Keith Martin, Maryland Rough Riders, Donnie Mayles, Jacey Mayles, Meghan McCalley, McCrone, McDonald's and Meoli Companies, Kathy McGuinness, Karen McMahon, Megaladon Shark Teeth, Dylan Meoli, Mike Meoli, Brooke Miller, Stan Mills, MLC Productions, Steve Montgomery, Mug & Spoon, Lisa Newnom, Nicola Pizza, Nothin' But Trouble, Odyssey Mobile Escape Rooms, Oil Creations by Gail, Greg Oliver, On the Rebound Bulldog Rescue, Gwen Osborne, Char Papaleo, Robert Passieu, Pasqualini's Bakery, Pepper's, Pet Wants Rehoboth, Philly Soft Pretzel Factory, Pieces of Time, Pierpont's Creations, Pirates of Lewes Expeditions, The Point Coffee House, Portraits in the Sand, Bruce Pringle, Diane Pringle, Stephanie Przygocki, Zeke Przygocki, R&B Ranch, Frank Raines, RBDBCC Board of Directors, TJ Redefer, RE/MAX Realty Group, RE/MAX Rental Division, Mitch Resnick, Christina Richter, RB Animal Hospital, RB Fire Department, RB Museum, RB Police Department, RB Streets Dept., Rehoboth Art League, Rehoboth Toy & Kite, Mike Rivera, Lt. Jaime Riddle, The Ruff Life, Sara England Designs, Roofer Dude, Rowe House Tile, Sophia Sawicki, Scales & Tales, Lisa Schlosser, Schell Brothers, Seashore Striders, Teri Seaton, Servpro & Staff, Shell We Bounce, John Shinn, Rose Shinn, Sign*A*Rama, SLM Gifts, Small Wonder Pony Club, Chuck Snyder, SONCO, Southern DE Therapeutic Riding, Southern DE Tourism, Megan Stangl, State of Delaware, Barbara Steele, Nancy Stewart, Stewart & Ward Family, STI Landscape Solutions, Stingray Sushi Bar + Latino Grill, Sun & Sand Designs, Susan Townley-Wood, Sussex County Assoc. of Realtors, Sussex County EMS, Sussex County Women's Journal, Sussex Eye Center, Sussex Family YMCA, Sweet Frog Frozen Yogurt, Jennifer Swingle, Scott Swingle, Tail Bangers, Meredith Thomas, Oscar Thomas, Scott Thomas, Tidewater Physical Therapy & Rehab, Sue Timmons, Tom Ryder Art, Tonya Lov Jewelry, Tootie's Poop Patrol, Top It Off, Totes of the Town, Town of Dewey Beach, Trailer Grass Orchestra, Treg's Rustic Treasures, Trinity Logistics, Mariella Trosko, Ty Sherwood & the Tydewater Band, Unique Pewter, Victoria's Restaurant, Village by the Sea, Drew Walls, Chuck Ward, Ward Museum, WBOC, Rachel Webster, Weis Markets, WGMD 92.7, Emily Wheatley, Kay Wheatley, Lisa Wilgus, Williams Blacksmithing, Williams Insurance, Wilmington Savings Fund Society, WSFS, Wilmington University Cheerleaders, Windsors Flowers, Winswept Stables, WMDT 47, Donna Wolgemuth, Kevin Wolgemuth, Woodland String Band/Mummers, Woody's Dewey Beach Bar & Grill, Hannah Worsh, WRDE NBC Coast TV, Yan's Art Studio, Yesteryears Old Time Photos, Paul Zavinsky, David Zeigler.

THANK YOU! THANK YOU! THANK YOU! THANK YOU! THANK YOU!

29th Sea Witch® Festival

Editorial in the Cape Gazette Newspaper · October 30, 2018 Edition

This editorial says it all!!

Editorial »

Sea Witch spirit flies high despite nor'easter

Forecast rains and high winds may have forced cancellation of Rehoboth's wacky and wonderful Sea Witch parade, but even a persistent drizzle could not stop hundreds of visitors from showing off their costumes and their undrenchable Halloween spirit.

Families strolled the Avenue and Boardwalk, stopping at stores where activities continued despite the weather. Tykes raced their trikes with joy, and hopped on the train in Grove Park, and children rode ponies and spit pumpkin seeds. Amazing fiddlers fiddled, banjo players showed off their technique, and at All Saints' Church, Jackson Borges performed spooky organ music for a standing-room-only crowd.

In Dewey Beach, children joined in the fun, trick-or-treating at establishments decked out in ghoulish style.

By Sunday, as skies cleared, the pet parade went off in true Sea Witch style, drawing hundreds of pets and thousands of spectators.

Even without the parade, this year's Sea Witch offered a magical display of creativity,

inventiveness and imagination that anyone could participate in and enjoy.

Joining the Sea Witch Festival is Milton's Zombie Fest, which, in its second year, drew more than 4,500 participants to Milton for a spooky and spectacular evening of fun. Starting with music, food trucks and Dogfish Head beer, the event is highlighted by a spooky Zombie Walk, which this year attracted twice as many participants as last year and is already well on its way to becoming Milton's version of the Sea Witch parade.

Sea Witch and now Zombie Fest attract thousands of visitors. These events require extensive planning and coordination, with public safety always in mind.

With so many chamber members counting on a weekend of revenue, we can all be sure the Rehoboth Beach-Dewey Beach Chamber of Commerce would not cancel the parade without serious concerns for public welfare. With the forecast changing hourly, officials made their best call.

And despite a few raindrops, a great time was had by all who showed up.

Editorials are considered by the editorial board and written by Laura Ritter, news editor, and Dennis Forney, publisher, with occasional contributions from other board members: Trish Vernon, editor; Dave Frederick, sports editor emeritus; Jen Ellingsworth, associate editor; Nick Roth, sports editor; and Chris Rausch, associate publisher.



Mark your calendar for the 30th Sea Witch® Festival . . . October 25-27, 2019

Despite the weather conditions...**FUN** time had by **ALL!**



Despite the weather conditions...**FUN** time had by **ALL!**



Photos by **Chuck Snyder & Chamber**

YOU HELPED MAKE SEA WITCH® MAGIC HAPPEN!





CHECK OUT OUR CHRISTMAS DISPLAY



Plus, help us reach our goal of collecting 1,000 toys for local kids! Drop off new, unwrapped toys to our office.

18854 John J. Williams Highway,
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302-645-5105



Rehoboth Beach-Dewey Beach
Chamber of Commerce & Visitors Center

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